

**FOR IMMEDIATE RELEASE**



Contact: Dennis Petroskey  
(202) 215-6767  
[dpetroskey@axxess.com](mailto:dpetroskey@axxess.com)

## **New White Paper Highlights Creative Solutions to Home Care Staffing Challenges**

*Axxess examines trends and spotlights innovative solutions for home-based care*

DALLAS, May 23, 2018 – Five of the ten toughest jobs to fill in 2018 come from the home-based care industry, according to CareerCast. Axxess, the fastest-growing home healthcare technology company, has examined the latest trends related to critical staffing shortages and spotlights several innovative solutions in its new white paper, “Staffing Care in the Home: A Critical Need and Creative Solutions.”

“Agencies know firsthand that finding the staff they need is a constant struggle,” said John Olajide, founder and CEO of Axxess. “This white paper helps them understand the factors contributing to the challenge, and showcases solutions that are working in healthcare right now.”

The Axxess white paper provides a summary of the most recent data and shares perspectives from people across the industry. The review features three key takeaways:

- Home-based care is in competition with non-healthcare industries to attract the employees necessary to care for patients.
- Millennials are 186 percent more likely to choose work in healthcare compared with previous generations.
- Companies willing to change their approach will be best prepared to meet care needs when older employees leave the workforce and more Americans require care in their home.

“Staffing Care in the Home: A Critical Need and Creative Solutions” details each of these points and highlights several innovative approaches to address staffing challenges that could be adapted to agencies and other home-based care organizations. The experts featured in this white paper agree that the best strategies incorporate an appeal to the millennial generation through approaches such as flexible scheduling, prescheduled overtime and using mobile staffing applications.

The white paper on staffing is available for download [here](#). Axxess has a library of white papers that focus on key issues such as the value of care in the home, mobile technology's impact, streamlining agency operations, and many more. These white papers can be found under the Resources section of [Axxess.com](http://Axxess.com).

###

## **About Axxess**

Axxess is today's fastest growing home health technology company, improving care for more than 2 million patients in North America. Axxess provides an easy-to-use, complete suite of cloud-based software and services for any size home health organization to grow its business. Trusted by more than 7,000 organizations, Axxess leads the industry in innovation with its best-in-class in-house software development team. Axxess also owns Home Health Gold, the industry's leading data analytics software company. Fostering a collaborative culture to exceed client expectations, Axxess is recognized nationally as a "Best Place To Work," while investing every day in growing the healthcare industry to address unmet needs and make lives better. To learn more about Axxess, click [here](#).