



AXXESS GROWTH INNOVATION & LEADERSHIP EXPERIENCE

**MAY 4-6, 2026**

2026  
**SPONSORSHIP PROSPECTUS**



LET'S BUILD THE FUTURE OF  
CARE AT HOME, **TOGETHER**

## CONFERENCE OVERVIEW

Delivering exceptional healthcare at home requires visionary leadership, bold innovation and a willingness to rethink what's possible. As workforce dynamics shift and healthcare consumer expectations rise, the demand for forward-thinking, scalable solutions has never been greater. Meeting these challenges calls for collective insight, creativity and commitment of today's healthcare leaders.

AGILE 2026 is where that future takes shape. This premier event brings together the brightest minds driving transformation in the care at home industry. As a sponsor, your brand will be positioned at the heart of innovation and influence, connecting directly with over 400+ senior decision makers and trailblazers across the care at home industry.



**MONDAY, MAY 4 -  
WEDNESDAY, MAY 6, 2026**



**FAIRMONT DALLAS HOTEL  
DALLAS, TX**

## WHAT TO EXPECT



### GENERAL SESSIONS

Hear dynamic speakers tackle critical topics including leadership, workforce strategies, public policy and interoperability in care-at-home.



### EDUCATION SESSIONS

Earn CEUs while learning directly from care at home experts in home health, hospice, palliative care, home care and financial management.



### AXXESS TECHNOLOGY SHOWCASE

See Axxess innovation in action and explore new features and enhancements across our solutions that are transforming the future of care, all powered by Axxess intelligence.



### INNOVATION SHOWCASE

Engage with attendees and demonstrate how your organization drives better care outcomes through technology and innovation.



### NETWORKING AND ENTERTAINMENT

Join AGILE attendees at exclusive networking and entertainment experiences designed to build meaningful connections with great food, live entertainment and memorable moments.



### INDUSTRY WORKSHOPS

Join hands-on workshops led by experts who equip you with tools and frameworks to implement advanced care delivery models aligned with evolving industry standards.



### AXXESS TRAINING AND CERTIFICATION

Access exclusive leadership content designed exclusively for AGILE attendees.



# SPONSORSHIP VALUE

As a sponsor, your brand will be at the forefront of innovation and collaboration, directly engaging with over 400+ influential decision makers from across the care at home ecosystem.

## VALUE FROM BEGINNING TO END

### Sponsor Value and Impact

#### Qualified Reach

- Direct access to 300+ industry leaders
- 75% of attendees are C-suite or senior executives
- Strong provider mix: 50% Home Health, 30% Hospice, 20% Home Care

#### Sponsor Engagement and Visibility

- Branded activations, sessions, lounges, and networking experiences throughout the event
- 40+ digital and onsite sponsor recognition opportunities per brand
- Meaningful touchpoints that drive awareness, credibility, and conversations

### Integrated Brand Visibility: Axxess Ecosystem

#### AGILE Campaign Reach

- 50,000+ contacts reached through coordinated AGILE and Axxess campaigns
- 30%+ average open rate and 9.91% click-to-open rate — exceeding industry benchmarks
- Sponsors featured in spotlight emails, session highlights, mobile app banners, and push notifications
- 38,918 LinkedIn post impressions in 30 days with 9.69% engagement

#### Axxess Platform Reach

- 792,583 monthly impressions on Axxess login page
- 675,785 monthly user visits with 3,544 click-throughs on ad placements
- 6.9 million sessions and 7.7 million pageviews monthly on Axxess.com
- 41,964 LinkedIn page impressions (corporate)
- 11,400+ monthly YouTube views for AGILE and brand content



## VALUE FROM BEGINNING TO END

### **Integrated Brand Visibility: Axxess Ecosystem**

#### **Training and Certification Exposure**

- 100,000+ platform users (including non-Axxess clients)
- 32,000+ CEUs awarded annually
- 275 CEUs awarded during AGILE 2025

### **Sponsor content hosted on platform with long-term visibility and engagement tracking**

#### **Attendee Experience and Satisfaction**

- 95% would recommend AGILE to peers
- 95% satisfaction with content and session quality
- Average session rating: 4.8 out of 5
- 100% found registration easy
- 97% satisfied with networking access and connections

### **Post-Event Intelligence and Lead Conversion**

#### **Sponsor Performance Reporting**

- Post-event report includes sponsor engagement, impressions, and click-through metrics

#### **Lead Conversion Support**

- Full attendee list delivered after the event
- Enables personalized follow-up and lead nurturing



## TRUSTED BY INDUSTRY LEADERS

As a sponsor, your brand will be at the forefront of innovation and collaboration, directly engaging with over 400+ influential decisionmakers from across the care at home ecosystem.



AGILE helped us connect with key decision makers and foster partnerships that have significantly impacted our business.

**Bud Langham, Fellow, Health Evolution**

AGILE gave us a platform to engage with key industry leaders and contribute to discussions that drive innovation.

**Sara Nigro, VP of Partnerships, BetterRX**

AGILE sponsorship gave us the visibility we needed to elevate our brand and connect with the right audience.

**Daniella Szebenyi, Partnership Engagement Manager, Forcura**

Sponsoring AGILE connected us with the right audience, align with thought leaders, improving our reach that directly benefit clinicians and innovation.

**Bob Willix, Director of Sales, nVoq**



# AGILE 2026

## SPONSORSHIP OPPORTUNITIES

### AGILE LEADERSHIP LEVEL SPONSORSHIP OPPORTUNITIES

#### AGILE PLATINUM LEADERSHIP SPONSOR \$100,000

- Exclusive keynote session sponsorship with on stage recognition
- High visibility branding across AGILE promotional platforms and channels
- VIP networking access, including invitation to AGILE Leadership Forum
- Innovation Showcase Booth Space
- AGILE All Access Pass for 8: providing access to AGILE networking events, educational sessions and entertainment experiences

#### AGILE GOLD LEADERSHIP SPONSOR \$75,000

- General session sponsorship and branding with on stage recognition
- High visibility branding across AGILE promotional platforms and channels
- Exclusive general session sponsorship, VIP networking access, including invitation to AGILE Leadership Forum
- Innovation Showcase Booth Space
- AGILE All Access Pass for 8: providing access to AGILE networking events, educational sessions and entertainment experiences

#### AGILE SILVER LEADERSHIP SPONSOR \$50,000

- Sponsorship of an educational breakout session
- High visibility branding across AGILE promotional platforms and channels
- VIP Networking, including invitation to AGILE Leadership Forum
- Innovation Showcase Booth Space
- AGILE All Access Pass for 6: providing access to AGILE networking events, educational sessions and entertainment experiences

#### AGILE BRONZE LEADERSHIP SPONSOR \$25,000

- Sponsorship of an educational breakout session
- High visibility branding across AGILE promotional platforms and channels
- Innovation Showcase Booth Space
- AGILE All Access Pass for 6: providing access to AGILE networking events, educational sessions and entertainment experiences

## 2026 SPONSORSHIP OPPORTUNITIES

### AGILE Innovation Showcase

#### AGILE INNOVATION SHOWCASE SPONSOR \$10,000

Position your brand in a high-visibility, high-traffic space designed for discovery, networking and direct attendee engagement.

##### Sponsorship Benefits:

- **Brand Exposure:** Branded space with table and two chairs; logo placement across all AGILE promotional platforms, channels and assets
- **Exclusive Engagement:** Prime location within the Innovation Showcase for real-time networking and demo (iPad stands not included but can be provided upon request)
- **Brand & Visibility:** Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 4 complimentary registrations with full conference access

#### Innovation Showcase Add-On \$1,500

##### Benefits:

- Additional dedicated networking space (limited availability) with a small table and two chairs
- Focused networking with key organizations attending AGILE
- Support in connecting with priority organizations





# 2026 SPONSORSHIP OPPORTUNITIES

## AGILE THOUGHT LEADERSHIP SPONSORSHIP OPPORTUNITIES

### AGILE INDUSTRY SURVEY & REPORT SPONSOR

(5 available) **\$10,000**

Align your brand with key industry insights and strategic engagement throughout development and publishing.

#### Sponsorship Benefits:

- **Brand Exposure:** Logo featured on the press release and published report, which is distributed to over 30,000 industry contacts including the HC100 network, and featured at major industry conferences
- **Exclusive Engagement:**
  - Early access to key survey data and insights that help shape the 2026 AGILE agenda
  - Opportunity to contribute one custom survey question
  - Choice of one premium brand exposure option:
    - Participate in the Industry Insights Panel, or
    - Digital banner placement on the Axxess Training & Certification platform
- **Brand & Visibility:** Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 6 complimentary registrations with full conference access

### AGILE KEYNOTE SPEAKER SPONSOR **\$35,000**

Position your brand front and center at AGILE as the exclusive sponsor of AGILE's keynote speaker.

#### Sponsorship Benefits:

- **Brand Exposure:** Logo featured on keynote session digital content, on-site signage, screen displays, AGILE website and app
- **Exclusive Engagement:**
  - Exclusive onstage recognition during keynote session
  - Banner Ad on Axxess Training and Certification platform
- **Brand & Visibility:** Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 6 complimentary registrations with full conference access

### AGILE GENERAL SESSION SPONSOR **\$25,000**

Exclusive sponsor of one General Session, delivering strategic brand visibility during a key mainstage session.

#### Sponsorship Benefits:

- **Brand Exposure:** Logo featured on general session digital content, on-site signage, screen displays, AGILE website and app
- **Exclusive Engagement:**
  - Exclusive onstage recognition during general session
  - Banner Ad on Axxess Training and Certification platform
- **Brand & Visibility:** Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 4 complimentary registrations with full conference access

# 2026 SPONSORSHIP OPPORTUNITIES

## AGILE THOUGHT LEADERSHIP SPONSORSHIP OPPORTUNITIES

### AGILE WORKSHOP SPONSOR \$15,000

Sponsor an AGILE workshop session, providing direct access to a targeted audience, focused industry content and real-time engagement.

#### Sponsorship Benefits:

- **Brand Exposure:** Logo featured on session digital content, on-site signage, AGILE website and app
- **Exclusive Engagement:** Opportunity to deliver remarks during the session
- **Brand & Visibility:** Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 4 complimentary registrations with full conference access

### AGILE EDUCATIONAL SESSION SPONSOR \$10,000

Position your brand as an industry thought leader by sponsoring an AGILE educational session, aligning with expert-led content and gaining visibility, credibility, and direct engagement with attendees.

#### Sponsorship Benefits:

- **Brand Exposure:** Logo featured on session digital content, on-site signage, AGILE website and event app
- **Exclusive Engagement:** Opportunity to deliver remarks during the session
- **Brand & Visibility:** Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 2 complimentary registrations with full conference access

### AGILE INNOVATION INSIGHTS TOOLBOX SPONSOR \$7,5000

Exclusive sponsor of the AGILE post-event Insights Toolbox with resources and tools distributed to all AGILE attendees.

#### Sponsorship Benefits:

- **Brand Exposure:** Logo featured on toolbox digital content, on-site signage, AGILE website and app
- **Exclusive Engagement:**
  - Co-branded Takeaway featuring embedded CTA
  - Inclusion in one Insights section with CTA
  - Recognition in post-AGILE follow up email campaign
- **Brand & Visibility:** Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 4 complimentary registrations with full conference access

### AGILE FACULTY LOUNGE SPONSOR \$10,000

#### Sponsorship Benefits:

- **Brand Exposure:** Logo featured on Faculty Lounge on-site signage, AGILE website and app
- **Exclusive Engagement:** Brand presence and networking access with AGILE speakers, panelists and moderators
- **Brand & Visibility:** Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 2 complimentary registrations with full conference access

# 2026

## SPONSORSHIP OPPORTUNITIES

### AGILE AXXESS TRAINING & CERTIFICATION SPONSORSHIP OPPORTUNITIES

#### **GOLD TRAINING & CERTIFICATION SPONSOR \$7,500**

(4 available)

##### **Sponsorship Benefits:**

- **Brand Exposure:** Gold Sponsor recognition on conference signage and at the CEU and Help Desk area onsite
- **Exclusive Engagement:**
  - Large carousel digital banner on Axxess Training and Certification (6-month duration)
  - Featured thought leadership content with clickable CTA
  - Digital logo placement at the training and certification demo space onsite
- **Brand Visibility:** Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 4 complimentary registrations with full conference access

#### **SILVER TRAINING & CERTIFICATION SPONSOR \$5,000**

(20 available)

##### **Sponsorship Benefits:**

- **Brand Exposure:** Silver Sponsor recognition on conference signage and at the CEU and Help Desk area onsite
- **Exclusive Engagement:**
  - Small carousel | digital banner on Axxess Training and Certification with clickable CTA (3-month duration)
- **Brand Visibility:** Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 2 complimentary registrations with full conference access

#### **BRONZE TRAINING & CERTIFICATION SPONSOR ADD-ON \$1,500**

(Available as an add-on for AGILE 2026 sponsors at the \$10,000+ level)

##### **Sponsorship Benefits:**

- **Extended Visibility:** Increase your brand's reach with digital logo recognition on the Axxess Training & Certification platform for a 1-month duration, with access to:
  - **100,000+ platform users**, including both Axxess and non-Axxess clients
  - **32,000+ CEUs awarded annually**, driving consistent educational engagement
  - **275+ CEUs awarded during AGILE 2025**
  - **Trackable sponsor content** hosted within the platform for extended visibility and reach

# 2026 SPONSORSHIP OPPORTUNITIES

## AGILE NETWORKING AND ENTERTAINMENT SPONSOR

### AGILE RED PARTY HEADLINE SPONSOR \$50,000

#### Sponsorship Benefits:

- **Exclusive Engagement & Brand Exposure:**
  - Headline sponsor recognition on all party signage and event materials
  - Featured branding throughout the venue, including choice of branded items throughout the venue
  - Deliver welcome remarks to attendees during the party
  - Innovation Showcase booth space (optional)
  - Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 6 complimentary registrations with full conference access

*Sponsorship may be co-hosted by two participating organizations.*

### AGILE RED PARTY LIVE ENTERTAINMENT SPONSOR \$25,000

#### Sponsorship Benefits:

- **Exclusive Engagement & Brand Exposure:**
  - Recognized as the exclusive live entertainment sponsor of AGILE's signature RED Party
  - Featured branding on the live entertainment stage and party signage
  - Optional branded party favor distributed during live entertainment
  - Innovation Showcase booth space (optional)
  - Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 4 complimentary registrations with full conference access

### AGILE WELCOME RECEPTION SPONSOR \$25,000

#### Sponsorship Benefits:

- **Exclusive Engagement & Brand Exposure:**
  - Recognized as the exclusive sponsor of AGILE's Welcome Reception
  - Deliver welcome remarks to attendees during the reception
  - Featured branding onsite throughout the reception space
  - Optional branded items, such as napkins, cups, bar signage, or a signature cocktail experience
  - Innovation Showcase booth space (optional)
  - Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 4 complimentary registrations with full conference access



# 2026 SPONSORSHIP OPPORTUNITIES

## AGILE COMMUNITY AND RECOGNITION SPONSOR

### SPONSOR AGILE COMMUNITY IMPACT

#### **PARTNER SPONSOR \$5,000**

Align your brand with purpose and social responsibility by supporting AGILE's give-back initiative through this exclusive sponsorship.

#### **Sponsorship Benefits:**

##### • **Exclusive Engagement & Brand Exposure:**

- Logo featured on all community impact project signage
- Recognized as AGILE's official Community Impact Partner Sponsor
- Option to co-present the donation and be acknowledged for helping drive meaningful change
- Recognition across all AGILE promotional channels and community-related assets
- **AGILE Access:** 2 complimentary registrations with full conference access

#### **AGILE DISTINCTION AWARD CEREMONY SPONSOR \$25,000**

Gain naming rights and elevate your brand by aligning with top industry recognition.

#### **Sponsorship Benefits:**

##### • **Exclusive Engagement & Brand Exposure:**

- On-stage presence to present awards, with naming rights for the AGILE Distinction Awards
- Brand recognition throughout the awards ceremony space
- Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 6 complimentary registrations with full conference access

#### **AGILE DISTINCTION AWARD NOMINEE SPONSOR \$5,000**

Align your brand with emerging leadership and innovation by supporting an AGILE Distinction Award nominee.

#### **Sponsorship Benefits:**

##### • **Exclusive Engagement & Brand Exposure:**

- Brand recognition as specific award nominee on digital and print assets
- Brand recognition during awards ceremony remarks
- Reserved VIP seating area with logo placement on table during the awards ceremony
- Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 6 complimentary registrations with full conference access

# 2026 SPONSORSHIP OPPORTUNITIES

## AGILE TECHNOLOGY AND INNOVATION SPONSOR

### AGILE EVENT APP SPONSOR \$20,000

#### Sponsorship Benefits:

- **Brand Exposure:** Logo featured on the AGILE event app platform
- **Exclusive Engagement:** Direct engagement via real time app interactions and notifications
- **Brand & Visibility:** Recognition across all AGILE promotional channels and platforms
- **AGILE Access:** 4 complimentary registrations with full conference access

### AGILE WIFI PARTNER \$20,000

#### Sponsorship Benefits:

- **Brand Exposure:** Custom WiFi login branding and logo placement on-site
- **Exclusive Engagement:** Opportunity to name the WiFi network
- **Brand & Visibility:** Recognition across all AGILE promotional channels and digital assets
- **AGILE Access:** 4 complimentary registrations with full conference access

### AGILE MOBILE CHARGING STATION SPONSOR \$10,000

(4 opportunities)

#### Sponsorship Benefits:

- **Brand Exposure:** High-visibility logo placement on signage and mobile charging units
- **Exclusive Engagement:** Branded charging station in key onsite locations for maximum foot traffic
- **Brand & Visibility:** Recognition in the AGILE mobile app and across promotional channels
- **AGILE Access:** 2 complimentary registrations with full conference access

## AGILE TECHNOLOGY AND INNOVATION SPONSOR

### AGILE PARTNER SOLUTIONS SPACE SPONSOR \$10,000

Highlight your solutions in a dedicated, high-visibility demo space within the AGILE Partner Solutions area ideal for conversations, demos and discovery

#### Sponsorship Benefits:

- **Brand Exposure:** Logo placement and branded signage within the Partner Solutions Space
- **Exclusive Engagement:** Dedicated demo space to engage with attendees and present solutions directly
- **Brand & Visibility:** Recognition across AGILE promotional platforms and signage
- **AGILE Access:** 4 complimentary registrations with full conference access

## AGILE ATTENDEE EXPERIENCE SPONSORSHIP OPTIONS

### CUSTOM SPONSORSHIP OPTIONS

• <b>Snack Break Sponsor</b>	<b>\$5,000</b>
• <b>AGILE Red Party 360 Photo Booth</b>	<b>\$7,500</b>
• <b>Morning Health &amp; Wellness Activity Sponsor</b>	<b>\$7,500</b>
• <b>Hotel Keycard Sponsor</b>	<b>\$10,000</b>
• <b>Relaxation Lounge Sponsor</b>	<b>\$10,000</b>
• <b>Mimosa Bar/Juice or Barista Bar</b>	<b>\$15,000</b>
• <b>Custom Attendee Experience Sponsor</b>	<b>Custom Pricing</b>
• <b>Hotel Guest Attendee Welcome Gift</b>	<b>Custom Pricing</b>

### CREATE YOUR OWN CUSTOM SPONSORSHIP

Have a unique idea? Collaborate with our team to develop a bespoke sponsorship that aligns perfectly with your brand and messaging goals.