

AGILE

AXXESS GROWTH INNOVATION & LEADERSHIP EXPERIENCE

APRIL 21 - 24, 2024

2024

SPONSORSHIP PROSPECTUS

LET'S BUILD THE FUTURE OF CARE AT HOME, TOGETHER

CONFERENCE OVERVIEW

Delivering the best healthcare at home requires leadership, innovation and fresh ideas. A shift in workforce needs, healthcare consumer demands and other market forces require new thinking and new solutions. Collective engagement and wisdom are needed now, more than ever, to meet the rapidly growing demand for quality care at home for more people globally.

AGILE will provide knowledge, insights and leadership approaches through powerful keynotes, on-site educational sessions, and exclusive on-demand content providing up to 25 CEUs for attendees.



**SUNDAY, APRIL 21 -
WEDNESDAY, APRIL 24, 2024**



**IRVING CONVENTION CENTER
DALLAS, TX**

WHAT TO EXPECT



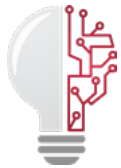
GENERAL SESSIONS

Dynamic speakers discussing topics including leadership and culture, workforce management, public policy and interoperability



EDUCATION SESSIONS

Home health, hospice, palliative, home care, financial and management tracks



AXXESS TECHNOLOGY SHOWCASE

An Axxess experience showcasing new solutions developed by Axxess



INNOVATION SHOWCASE

Interact directly with attendees and show them how your organization can empower them to provide better patient care



NETWORKING AND ENTERTAINMENT

Networking and relationship building opportunities will be offered throughout the event as will great food, entertainment and fun



INTERACTIVE EXPERIENCES

Experience what it's like to live with dementia and get hands-on experiences with new technology solutions



AXXESS TRAINING AND CERTIFICATION

Attendees receive exclusive leadership content developed for AGILE participants



AXCESS GROWTH INNOVATION & LEADERSHIP EXPERIENCE

SPONSORSHIP VALUE

Whether your objectives are to meet prospective clients, build relationships or win new business, our sponsorship packages were designed to provide you with a tailored sponsorship experience that enables your business to thrive.



65%

C-Suite,
Administrator, or
Business Director
Attendees



3

Full Days of
Exclusive
Networking
Opportunities



300+

Industry Leaders,
Investors, Thought
Leaders, Providers,
and Innovators



5

Keynote Sessions
Featuring Thought
Leaders and
Motivational Speakers



20

Educational Sessions
with Subject Matter
Experts Sharing
Insights on Industry
Issues and Trends



80+

Total Sponsorship
Opportunities



40+

Opportunities to
Position Your Brand
in Front of Key
Industry Leaders and
Influencers



20+

Custom Designed
Exhibit Space
Opportunities to Build
Relationships

SPONSORSHIP VALUE

VALUE FROM BEGINNING TO END

Elevate Brand Perception

- Increase brand awareness and industry exposure
- Elevate your brand, products and services with buyers in the care at home industry
- Differentiate your brand from competitors through exclusive sponsorship opportunities
- Digital, print and on-site branding opportunities
- Access to attendees through the AGILE event app

Lead Generation

- Attract new clients with investors and partners through access to more than 500 industry leaders and organizations
- Achieve high visibility to make meaningful connections pre, during and post event
- Gain attendee insights with AGILE event app engagement data to help increase lead conversion and accelerate your sales funnel

Expand Your Reach

- Expand your reach with access to more than 150k contacts across multiple channels
- Augment your existing marketing efforts by leveraging high-quality sponsorship content and assets

Driving Value Post-event

- AGILE delivers tangible ROI by providing a platform for post-event interactions
- Access to post-event attendee list and data

2024 SPONSORSHIP OPPORTUNITIES

AGILE TITLE SPONSOR

\$100,000

Sponsorship Highlight

- Title sponsor of AGILE
- Invitation for two leaders from your company to attend the Leadership Forum
- Panelist on one of the education breakout sessions
- Optional AGILE innovation showcase booth

Branding

- Exclusive co-branded blog post and social media mention on the sponsored general session
- Priority logo recognition on promotional channels, collateral and signage

Full Axcess Pass

- Complimentary registration for 8 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

DIAMOND LEADERSHIP FORUM SPONSOR

\$75,000

Sponsorship Highlight

- Sponsor the invitation-only Leadership Forum track on April 22
- Includes breakout sessions, luncheon speaker introduction opportunity
- Invitation for two leaders from your company to attend the Leadership Forum
- Optional AGILE innovation showcase booth

Branding

- Exclusive social media mention on social channels
- Priority logo recognition on promotional channels, collateral and signage

Full Axcess Pass

- Complimentary registration for 6 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

PLATINUM ENTERTAINMENT SPONSOR

\$50,000

Sponsorship Highlight

- Welcome Reception or Entertainment Night Sponsor
- 1-2 minute event introduction speaking introduction opportunity
- Private VIP space to host intimate group of prospects/clients
- Optional AGILE innovation showcase booth

Branding

- Exclusive social media mention on social channels
- Priority logo recognition on promotional channels, collateral and signage

Full Axcess Pass

- Complimentary registration for 6 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

2024 SPONSORSHIP OPPORTUNITIES

GOLD

KEYNOTE SPONSOR
\$40,000

Sponsorship Highlight

- General sessions will feature dynamic and motivational keynote speakers
- 1-2 minute speaking opportunity on general session stage to introduce keynote speaker
- Optional AGILE innovation showcase booth

Branding

- Exclusive co-branded blog post and social media mention on the sponsored general session
- Priority logo recognition on promotional channels, collateral and signage

Full Axxess Pass

- Complimentary registration for 4 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

SILVER

HOTEL SPONSOR
\$30,000

Sponsorship Highlight

- Be the hotel host for one of our preferred AGILE hotel locations
- Signature experience at your host hotel to network with AGILE guests
- Branded hotel items available
- Optional AGILE innovation showcase booth

Branding

- Exclusive social hashtag and post on Axxess channels
- Priority logo recognition on promotional channels, collateral and signage

Full Axxess Pass

- Complimentary registration for 4 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

BRONZE

EDUCATION SESSION SPONSOR
\$20,000

Sponsorship Highlight

- Sponsor one of our education breakout sessions
- Option to participate as a panelist and/or 1-2-minute speaking opportunity to introduce session and speakers
- Optional AGILE innovation showcase booth

Branding

- Exclusive co-branded blog post on the sponsored breakout session
- Priority logo recognition on promotional channels, collateral and signage

Full Axxess Pass

- Complimentary registration for 2 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

2024 SPONSORSHIP OPPORTUNITIES

ATTENDEE EXPERIENCE SPONSOR

\$15,000 - \$20,000

Sponsorship Highlight

- Interact with attendees throughout the conference with an interactive experience. Sponsorship experience options on the following page

Branding

- Logo recognition on all promotional channels, signage and collateral

Full Axxess Pass

- Complimentary registration for 2 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

INNOVATION SHOWCASE SPONSOR

\$7,500

Sponsorship Highlight

- Participate in the Innovation Showcase with dedicated space for attendee interaction
- Each space will be branded and includes one small table and 2 chairs
- Opportunity to bring a giveaway item and collateral
- Booth and structural design will be managed by Axxess

Branding

- Logo recognition on all promotional channels, signage and collateral

Full Axxess Pass

- Complimentary registration for 2 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

DIGITAL SPONSOR

\$5,000

Sponsorship Highlight

- Sponsor a digital booth located within our event app
- Interact with registered attendees, partners and other sponsors
- Showcase your company and featured services

Branding

- Logo recognition on all digital platforms



ATTENDEE EXPERIENCE OPTIONS

SPONSORSHIP ITEM	INVESTMENT
AGILE Attendee App Sponsor	\$30,000
Wi-Fi Sponsor	\$20,000
Virtual Dementia Tour Sponsor	\$20,000
Entertainment Night Transportation Sponsor	\$20,000
Immersive Experience Sponsor	\$20,000
Relaxation and Wellness Station Sponsor	\$20,000
Attendee Giveaway Sponsor	\$20,000
Breakfast Sponsor	\$20,000
Lunch Sponsor	\$20,000



ATTENDEE EXPERIENCE OPTIONS

SPONSORSHIP ITEM	INVESTMENT
Break Sponsor	\$20,000
Barista Bar Sponsor	\$15,000
Charging Station Sponsor	\$15,000
Digital Portrait Sketch Artist Sponsor	\$15,000
Executive Headshot Sponsor	\$15,000
Future of Care at Home Interactive Wall Sponsor	\$15,000
Session Digital Illustrator Sponsor	\$15,000
Venue Branding Sponsor	\$15,000